



Downtown Business Information Zone (DBIZ)

Zoning in on Small Business

Phase I: Business Advisement

Want to open a business, but need more guidance? DBIZ's business advisement phase will connect you with an experienced business owner or counselor who can help you put together a plan to open or grow your business. A business advisor is an important partner in developing your business.

Phase II: Financial Resources & Programs

Properly funding your business venture is the key to making it a success. There are a wide range of financial programs and incentives available to small business owners. DBIZ can provide a list of traditional and non-traditional lending options. Financial stability is critical for a small business to grow; DBIZ can also offer direction on learning how to manage your business finances.

Phase III: Location Contacts

Are you looking for a location in Downtown Wilmington? Wilmington is currently in the middle of its biggest renaissance and there are various locations. DBIZ will connect you with property owners and developers that could potential land you a prime location in Wilmington.

Phase IV: Opening/Expanding Your Business

Ready to open or expand and not sure what the permitting process will include for your build out? DBIZ can help! From where to get the proper business licenses to finding an architect to help you design your space, DBIZ will connect you to the right city & state departments or consultants and get you on the right path to successfully opening or expanding your business.

Phase V: Marketing and Networking

If you're already open for business and want to learn how to better market your business or network with the appropriate people, DBIZ can supply you with a number of great resources. There are a dozens of marketing and networking opportunities that are reasonably priced, as well as a few freebies!

For more information about how DBIZ can help you, contact Shari Williams at 302.425.5500 x105 or shariwilliams@downtownwilmington.com.